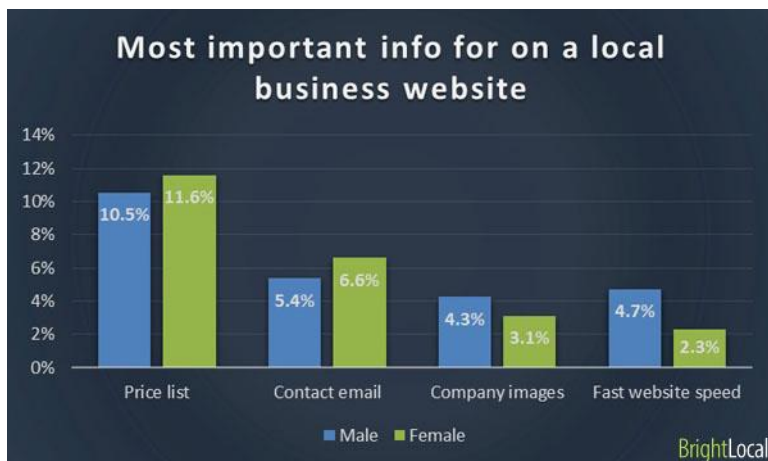**Q1. When considering which local business to use, which of these statements about 'local business websites' applies most to you?**

Q2. What information is most important on a local business website? (Select up to 3)

Most important info on a local business website

BrightLocal

Q3. Which factors make you want to use a local business the most?

Q4. Which factors are most likely to stop you from using a local business?