Ignore Mobile at Your Peril - Stats That Prove the Power of Mobile Marketing



# Everyone is connected

# Mobile search is growingMobile consumers want local

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# Mobile users are searching for YOUR business

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# Consumers want to know how to FIND YOU

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# Don’t ignore mobile friendliness

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# Mobile users are active buyers!

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# Mobile searchers also purchase OFFLINE

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# Mobile consumers love deals

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# Mobile ad spend to overtake desktop

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